ArtsWeb

Providing permanent advancement for artists and arts groups through the reduction of administrative burdens and the unleashing of creativity, thereby elevating the artist’s voice for civic change.

Silicon Valley Creates, in partnership with Community Vision and with support from Rainin Foundation, is incubating a new bay area arts hub called ArtsWeb. This pilot will be launched in parallel in Santa Clara and Alameda Counties from 2020-2022, with plans to scale to other Bay Area counties including San Francisco, San Mateo and Contra Costa in phase two.

Arts Business Navigator (ABN), Alameda County

We are seeking an Arts Business Navigator who will partner with us on the incubation and launch of this new project in Alameda county. The ABN will have the benefits of a startup environment, like flexibility and creative control, while being administratively supported by two well-resourced, long-standing nonprofit organizations.

The ABN must demonstrate deep enthusiasm for and understanding of the arts; strong business development skills; a track record of building cross-cultural and cross-sector relationships in Alameda County specifically; and critical thinking and keen judgment skills. The ABN will also ideally possess at least one technical expertise skill set related to arts business (for example: legal, accounting, development, marketing, etc.)

The ABN will be the key architect responsible for building this arts support hub. S/he will build on existing relationships and create new ones to recruit pilot cohorts of Creatives and Providers; collaboratively lead the website, branding materials and back-end data structure design process; recruit local leaders to serve on the Alameda Regional Advisory Committee; and collaboratively lead an anti-racist community engagement process with support from an outside consultant(s).

About ArtsWeb

ArtsWeb is a decentralized, flexible, relationship-based service hub that connects professional, community-based artists, arts groups, creative entrepreneurs, and free-range artists (Creatives) with business service providers (Providers) in their communities.

The project has three program areas - Readiness, Referrals and Education - that Creatives and Providers will pay affordable fees to access. Each program area relies on three critical design elements: an informed local strategy to stay rooted in the unique needs of each community, the aggregation of new and existing data to more fully map the breadth of local arts economies, and an Arts Business Navigator (ABN) who will strengthen the ecosystem through relationship-building. After a two-year fully-funded startup period, ArtsWeb will begin generating earned revenue from Creatives and Providers, growing to 20% of all revenue in Year 5. The remainder will be subsidized by a consortium of funders who are invested in an equitable, resilient future for the arts.
As ArtsWeb continues to take root and grow, the ecosystem of participants will multiply (by providing services in a responsive way, driven by communities’ self-determination, identified through an anti-racist community engagement process); the way participants engage will become more efficient (reducing administrative burdens), and the local economy will increase its ability to financially support more Creatives and Providers (permanent advancement for artists). Reliable, long-term financial sustainability will give artists the nourishment and spaciousness they need to amplify their messages and expedite social change (elevating the artist’s voice for civic change).

About Silicon Valley Creates
We build the creative sector’s capacity, raise the value and visibility of the creative sector, and increase access to arts and creativity. We are a network of leaders who care about the cultural and aesthetic quality of life in Silicon Valley. We are conveners, promoters, incubators, and investors in Silicon Valley’s creative ecosystem. Our mission is to accelerate Silicon Valley’s creative culture.

About Community Vision
We promote economic justice and alleviate poverty by increasing the financial resilience and sustainability of community-based nonprofits and enterprises. Through flexible financial products and sound advice, we create opportunities to make socially responsible investments that revitalize Northern and Central California communities. We envision financially strong and culturally vibrant communities where each person has access to decent jobs, homes, health care, education, and economic opportunities. We work in partnership with individuals and organizations who share our vision of sustainable communities and social and economic justice.

Position Details
This position is full-time with a work schedule to be determined. Starting salary is $85,000 - $100,000/year, depending on experience. Employee benefits include fully covered medical, dental, vision and life insurance, two weeks paid vacation, 12 paid sick days and 10 paid holidays per year. Employees may also purchase health coverage for dependents and contribute to a 403(b) plan. The Alameda ABN will collaborate heavily with the Santa Clara ABN, and both ABNs will report to Silicon Valley Create’s Director of Strategic Initiatives. The Alameda ABN should be willing and able to travel around the Bay Area, and work nights or weekends occasionally.

We realize that the impact of discriminatory policy, institutionalized financial neglect, and systemic racism have resulted in a deep sense of distrust felt among communities on the margins of opportunity, including people of color, folks of various abilities, genders and sexualities, and communities with low financial wealth. We believe that these communities must be centered in the work we do. Hence, we strongly encourage applications from people with these identities or who are members of other marginalized communities. Silicon Valley Creates is an equal opportunity employer; people of all backgrounds are strongly encouraged to apply.

Please submit a resume and cover letter to rblumlein@communityvisionca.org with “Alameda ABN” in the subject line. Applications will be considered on a rolling basis and the position will be open until filled.