Think Bigger: Escape the Scarcity Mindset
Messaging and Fund Development Conference
1/23/2020

Fearless Fundraising: A Panel on Major Gifts

Recommended Resources

- The Goodman Center: https://www.thegoodmancenter.com/about/andy-goodman/
- Public Narrative: https://workingnarratives.org/article/public-narrative/
- AAA To Fundraising Success: https://www.amazon.com/AAA-Way-Fundraising-Success-Involvement/dp/0972020594
- To Sell is Human: https://www.amazon.com/Sell-Human-Surprising-Moving-Others/dp/1594631905
- Foundation Center online (now Candid): https://candid.org/improve-your-nonprofit/candid-in-your-community
- Board source: https://boardsource.org/